

SUNSET STRIP MUSIC FESTIVAL:

**MORE THAN 40 BANDS CONFIRMED FOR FIRST-EVER
SUNSET STRIP STREET FESTIVAL SATURDAY, SEPTEMBER 12**

**TICKETS AVAILABLE FOR \$39.50, ON SALE NOW
THROUGH TICKETMASTER**

The **SUNSET STRIP MUSIC FESTIVAL** (SSMF)--set for September 10, 11 and 12 in West Hollywood, CA--has confirmed a lineup of more than 40 artists scheduled to perform at the first-ever street festival on The Sunset Strip. The Saturday, September 12 daylong event starts at 2:00 PM and will include live performances on outdoor stages as well as shows within the street closure at the Key Club, The Roxy Theatre, Cat Club and Whisky A Go-Go.

Bands confirmed to perform include:

KORN
Chris Cornell
Pepper
Kottonmouth Kings
Shiny Toy Guns
Shwayze
LMFAO
Unwritten Law
The Donnas
Fishbone
Iglu & Hartly
Iration
Super Mash Bros.
The Tender Box
Earl Greyhound
The Ringers
Eulogies
Endless Hallway
The Pricks
Awolnation
Dirt Nasty
Andre Legacy
Beardo
Trouble Andrew
Rob Roy
Onesidezero
Illectrolytes
SSX

**The Hopeless
The Irish Goodbye
Ragsy
No Thanks
Motor Gun Hotel
The Ashes
Volume
The Shrills
Radius
Ladyjack
Diamond Lane
Vains of Jenna
Lonely Drunks Club**

Tickets are on sale now through Ticketmaster (www.ticketmaster.com/ssmf) for \$39.50.

In addition to live performances throughout the day, the festival will include an artist signing tent, beer garden, a “Taste of The Sunset Strip” food vendor area, and unique experiences. Additionally, businesses along The Sunset Strip are offering festival-goers deals and specials on shopping and dining.

“Our goal was to keep the ticket price as reasonable as possible for attendees while maintaining a full day of music and entertainment from top talent and emerging artists,” noted SSMF Executive Director Todd Steadman. “The street festival is a celebration of The Sunset Strip.”

The street festival will take place on The Sunset Strip between Doheny Drive and San Vicente Boulevard from 2-9 p.m.

Additional artists confirmed to perform during the Sunset Strip Music Festival on Friday, Sept. 11 include TALIB KWELI at Key Club, AUGUSTANA at The Roxy Theatre, GLAY at House of Blues, LED ZEP at Cat Club and WILD CHILD at Whisky A Go-Go. Artists performing on Saturday, Sept. 12 post-street festival in the clubs include ACE FREHLEY at Viper Room, B REAL at Whisky A Go-Go and GLAY at House of Blues. Tickets for these shows are sold individually and range from \$20-\$35+. Two-day and VIP three-day passes are also available. SSMF kicks off Thursday, Sept. 10 at the House of Blues with a tribute to OZZY OSBOURNE featuring a performance by CAMP FREDDY.

SSMF is sponsored by Virgin America, V Australia, 98.7 FM, Jack Daniel's, Miller Lite, Ticketmaster, Whole Foods West Hollywood, LA Weekly, Signature Creative, City of West Hollywood, West Hollywood MVB, Coffee Bean & Tea Leaf, Metal Jeans and the Andaz West Hollywood.

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